

CAPITAL MARKET EXPOSURE SOLUTIONS

A common problem faced by many publicly listed smallcap companies is lack of liquidity and poor exposure. This severely limits the ability of smallcap companies to get shareholder interest, raise new financing or to sustain investors' interest after a recent financing.

We can help your company meet such challenges by using our deep reach within the investment community and by addressing various closely linked aspects required to enable better investor exposure and improved stock liquidity.

THE SMALLCAPPOWER UNIVERSE



We offer various services to assist client companies in outreach efforts with investors:

Investor Communication Solutions

- Investor presentations
- Fact sheets
- Press releases
- Conference call scripts
- CEO video interviews

Inbound & Outbound Callings

Distribution of Corporate Information

Management of Investors' Database

We will maintain a database of key shareholders and keep them updated on the client company's operations.

Assist with Capital Raising

Investor Lead Generation Solution

Allows client companies to send a tailor-made pitch to potential investors which is disseminated to a specific target audience. We use sophisticated analytics with targeted marketing communication to cost effectively generate lists of potential new investors.

Roadshows

Roadshows are an effective forum to highlight the investment story of client companies and for feedback and follow-up. We use our extensive relationships within the investment community to organize regular roadshows in major cities such as Toronto, Vancouver, Calgary and Montreal.

Broker Relations

Our strength is a deep relationship with retail brokers and advisors across the country. We regularly contact over 1000 brokers and provide these professionals with objective information on our clients, while receiving important feedback on how companies under our coverage are perceived.

Brokers' Events

We organize broker receptions on behalf of the client company with invitations sent to our database of financial industry contacts, as well as to your company's list of supporters. SmallCapPower will help to attract industry contacts to the event, advise on the choice of venue and all related logistics.

**INVESTOR COMMUNICATION
SOLUTIONS INBOUND &
OUTBOUND CALLING
DISTRIBUTION OF CORPORATE
INFO MANAGEMENT OF
INVESTORS' DATABASE BRAND
POSITIONING ASSIST WITH
CAPITAL RAISING ROADSHOWS
BROKER RELATIONS BROKERS'
EVENT INVESTOR LEAD
GENERATION SOLUTION**

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