

SMALLCAPPOWER.COM ONLINE EXPOSURE SOLUTIONS

A common problem faced by many publicly listed smallcap companies is lack of liquidity and poor exposure. This severely limits the ability of smallcap companies to get shareholder interest, raise new financing or to sustain investors' interest after a recent financing.

We can help your company meet such challenges by using our deep reach within the investment community and by addressing various closely linked aspects required to enable better investor exposure and improved stock liquidity.

THE SMALLCAPPOWER UNIVERSE



SMALLCAPPOWER (SCP) INVESTOR HUB SOLUTION

- An online investor hub on smallcappower.com
- Featured story on the Company on the SCP homepage
- Strategic placement of banner ad throughout the website
- Distribution of Company's news to SCP database (25,000+ and growing)
- "Ask A Question" feature to enable investors to connect with the Company directly
- Featured Company placement on the homepage
- CEO video interviews

OTHER SOLUTIONS

(A LA CARTE, OFFERED ON ONE-TIME BASIS)

SmallCapPower Market Access Report

Market Access Report is a 4-5 pages long information report available through smallcappower.com and disseminated to our 25,000+ institutional & retail investors.

Investor Lead Generation Solution

Allows client companies to send a tailor-made pitch to potential investors which is disseminated to a specific target audience. We use sophisticated analytics with targeted marketing communication to cost effectively generate lists of potential new investors.

Video Campaign Solution

One-time video made at our in-house studio, which is released and disseminated to our database of institutional and retail investors, featured in our daily newsletter (25,000+ subscribers), press released and prominently featured as the "Top Story" on the SmallCapPower.com homepage.

SmallCapPower Newsletter Campaign

Offers a "Top Story" feature on a client company that is prominently displayed in our newsletter and then disseminated to our subscribers' base.

Featured News

A monthly offering that allows client companies to feature their news prominently on the home page and other high traffic pages at smallcappower.com

Banner Ads

These are offered on an impression basis and priced according to the importance of the placement inside the web portal.

INVESTMENT RESEARCH
INVESTOR HUB EMAIL
CAMPAIGN VIDEO CAMPAIGN
BROKERS' EVENT FOCUSED
MEETINGS CEO VIDEO
INVESTOR LEAD GENERATION
SOLUTION

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