

# RESEARCH AND ONLINE EXPOSURE SOLUTIONS

**A common problem faced by many publicly listed smallcap companies is lack of liquidity and poor exposure. This severely limits the ability of smallcap companies to get shareholder interest, raise new financing or to sustain investors' interest after a recent financing.**

**We can help your company meet such challenges by using our deep reach within the investment community and by addressing various closely linked aspects required to enable better investor exposure and improved stock liquidity.**

## THE SMALLCAPPOWER UNIVERSE



### Investment Research Solution

- Initiating Research Report on the Company
- CEO video interviews
- Regular research updates on the Company
- Research Bulletins – Event/News driven as needed for significant announcements
- Press releases to create market awareness about the publication of research reports, updates and research bulletins
- PDF copy for distribution (prints available for additional fees)
- Distribution of research reports to our proprietary database of investors, brokers and fund managers
- Introduce the research on the company to investment bankers, fund managers, investment advisors, newsletter writers, and other investment industry professionals to expose the investment story within our network

### SmallCapPower (SCP) Investor Hub Solution

- An online investor hub on smallcappower.com
- Featured story on your Company on the SCP homepage
- Strategic placement of banner ads throughout the website
- Distribution of Company's news to SCP database (25,000+ and growing)
- “Ask a Question” feature to enable investors to connect with the Company directly
- Featured Company banner ad placement on the homepage

### Investor Lead Generation Solution

Allows client companies to send a tailor-made pitch to potential investors which is disseminated to a specific target audience. We use sophisticated analytics with targeted marketing communication to cost effectively generate lists of potential new investors.

### Video Campaign Solution

One-off video made at our in-house studio, which is then released and disseminated to the SmallCapPower.com subscribers' base, featured on the homepage and uploaded to our Youtube Channel, Facebook and Twitter pages.

### Brokers' Event (Optional) and Focused Meetings

- Periodic brokers' events can be organized to discuss Company's investment potential
- SmallCapPower.com will arrange a brokers' event/reception
- We will contact 80-100 brokers and 25-30 brokers and other financial professionals will likely attend the event
- The entire list of 80-100 brokers will be followed through in the future to keep them abreast on company's progress

**INVESTMENT RESEARCH**  
**INVESTOR HUB EMAIL**  
**CAMPAIGN BROKERS' EVENT**  
**FOCUSED MEETINGS**  
**CEO VIDEO INVESTOR LEAD**  
**GENERATION SOLUTION**

**CONTACT US**  
**(TOLL FREE) 1.855.646.1941**  
**INFO@SMALLCAPPOWER.COM**

**SMALLCAPPOWER.COM**

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